

Door Opener Magazine  
presents our

# SOUL LIGHT EXPO

to be held at

DOUBLETREE by HILTON  
*42 Century Drive, Bristol, CT*

Saturday & Sunday, June 2-3, 2018 ♥ 10 a.m. to 5 p.m. ♥  
Public Admission \$5

## VENDOR – READER INFO & APPLICATION FORM

### VENDORS & READERS

\*\* all tables come with black table cloths and 2 chairs\*\*

8' table – regular width (25 available)	\$150.00
6' table – regular width (25 available)	\$130.00
6' table – skinny width (18") (10 available)	\$110.00 SOLD OUT
Small round readers table (8 available)	\$ 90.00 SOLD OUT

NOTE: The vendor spaces will be open areas. We will not be setting up poles and curtains. You will be able to see the entire spaces and interact with your neighbors. Please be mindful of extra boxes and items you may need to store at your booth. Be sure not to obstruct your neighbors or push over into their area.

Retailers - we would love to have representatives from as many different holistic genres as we can to provide a full and exciting experience for the expo attendees. No MLM, please.

\* No prepared food is allowed.

\*\*\* Please contact us directly if you wish to participate in only one day.

## **SET-UP AND BREAK DOWN**

Set up will begin at 7 a.m. on the day of the event – we would like everyone to be ready absolutely no later than 9:45 each morning.

Our Soul Light staff will be there to help you move in and out. They cannot, however, help you set up your booth.

Break down will begin at 5 p.m. Breakdown prior to 5 p.m. is discouraged, as there will still be patrons in the aisles. You never know what those last 10 minutes may bring!

## **SALES & USE TAX PERMIT**

You must have your Sales & Use Tax Permit at your booth if you are going to be selling anything. We will not be coming around, double-checking to make sure you have it. But the Town of Bristol may. If you are asked to leave the expo because you do not have your Permit, we are very sorry but there will be nothing we can do about that.

## **TEACUP RAFFLE**

Donations will be accepted for our Teacup Raffle. This has always been a very beloved part of our events and we are proud to support various charities and causes.

If you have an item you'd like to contribute, please indicate that on your Application. Suggestions are a book, session, gift bag, etc.

## **BAGS**

Yes, Yes, Yes – we will have bags available at the entrance for patrons to carry around all of your wonderful goodies!!!

## **WI-FI AVAILABILITY**

Wireless internet access is available throughout the entire hotel complex in every area.

## **CANCELLATION**

You can cancel your contract up to 14 days prior to the event – May 19 – to receive a full reimbursement. Anyone on the Waiting List should be prepared to move on this opportunity very quickly. We will need to juggle the change on the website, Facebook page, and in the program guide.

Any cancellation between May 20 and May 27 will afford you a 50% reimbursement.

## **OVERNIGHT ACCOMMODATIONS**

The DoubleTree Hilton is available for overnight stays at a special rate of \$139.00 per night. There is a block of Soul Light Expos rooms. If you plan to stay overnight, just tell them you are with the Soul Light Expo block of rooms.

## **FOOD**

Outside food is prohibited in the ballroom area. There is a Sports Bar on site. Hotel staff will be assisting vendors with luncheon purchases.

## **NO-NOs**

Be careful about leaving your booth unstaffed if you choose to wander around. Neither the hotel nor the Door Opener Magazine will be responsible for anything that may happen in that kind of situation.

The hotel does not allow confetti, sparkle, glitter, birdseed, rice, or anything of that nature. If you have any questions, please contact the Door Opener. Please clean up your booth to the absolute best of your ability during break-down.

No smoking – the DoubleTree by Hilton is a smoke-free environment – including the bathrooms. Smoking is only permitted in designated outdoor areas.

No candles or incense – no live flames or smoke of any kind.

**Do not tape, tack or attach any posters, flyers or any written materials to walls or doors.** If you have poster holders, those are preferred. You can also hang banners across the front of your tables.

## WORKSHOPS

There are 20 workshop opportunities – 10 on each day. Each workshop is 45 mins. We have 2 rooms on the lower level reserved with 5 events in each throughout each day beginning at 11, 12, 1, 2, and 3. We ask for respect with regard to timing. The speaker needs to keep track of their timing and be fully & completely out of the room before the next workshop begins. We are aware of incidents in the past at other expos where the speaker refused to relinquish the room, backed up the schedule, and is currently banned from expos. We trust that this will not be part of our experience at this expo. Our Soul Light staff will be on hand to help with any timing needs you have. Workshop space is at the other end of the hotel, so please time accordingly.

Please let us know if you have audio/video needs and we will consult the hotel.

\*\* Speaker spots are reserved for vendors.

## PAYMENT

If payment is not made in full in advance, we cannot accommodate participation for you. *There will be no exceptions.* Unless we have your payment in full, please assume that you DO NOT have a space at this event.

**APPLICATION & PAYMENT DUE DATE:** First come, first in. We anticipate selling out, so the sooner you get your application and payment in, the more assured you will be of having a space.

## CONTACT

For any questions or concerns:

Email: [thedoropener@comcast.net](mailto:thedoropener@comcast.net)

Phone: 860 693-2840 (8:30 a.m. to 5 p.m. Mon-Fri)

View all of the information about the event at [www.dooropenermagazine.com](http://www.dooropenermagazine.com). Specific vendor and speaker information will begin to be loaded in April. More will be loaded as it comes in.

**DOOR OPENER MAGAZINE'S SOUL LIGHT EXPO  
June 2-3, 2018 – DOUBLETREE BY HILTON BRISTOL**

**VENDOR / READER / SPEAKER APPLICATION**

BUSINESS NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

PHYSICAL ADDRESS \_\_\_\_\_  
\_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

SALES & USE TAX PERMIT NUMBER (If you will be selling items) \_\_\_\_\_

WEBSITE ADDRESS \_\_\_\_\_

**VENDOR / READER**

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6' table – skinny width (18") (10 available) \$110.00 \_\_\_\_\_

Small round readers table (8 available) \$ 90.00 SOLD OUT

I need electric: \_\_\_\_\_ Yes \_\_\_\_\_ No Tables needing electric will be against a wall.

The Application can be sent and payment can be made to us in a number of ways.

Snail mail: Door Opener Magazine, 47 Maple Avenue, Collinsville, CT 06019

Please make checks payable to "Door Opener Magazine"

Fax: (860) 693-4127

PayPal: [thedoropener@comcast.net](mailto:thedoropener@comcast.net)

Credit Card – our secure portal at <http://dooropenermagazine.com/participate/pay-my-bill>

Or call with your credit card info (860) 693-2840 (8:30-5 Mon-Fri)

Or provide the following information and we will utilize The Square

Card Number \_\_\_\_\_ Exp \_\_\_\_\_

CVV Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

How would you like the description of your booth or reading services to read in our promotional materials and online?  
(Limit 50 words – each word counts)

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**WORKSHOP PRESENTER**

I would like to present a workshop. My topic is \_\_\_\_\_

Please give us a small description of your presentation. Do you need a very quiet room? We will do our best to accommodate you.

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**TEACUP RAFFLE CONTRIBUTION**

I would like to contribute the following item to the Teacup Raffle. Please hold your item at your table. We will choose winners at 3:30 on Sunday and post at the event. Your winning ticket will be delivered to your table (along with all other tickets in your raffle bag) and you will be responsible for getting the prize to your winner.

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I have read this Application over thoroughly and completely and agree to abide by all items outlined therein. I accept full responsibility for any and all non-compliance.

Dated \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Company represented