

# CT Psychic & Beyond Soul Light EXPO

## 2023 INVITATION LETTER

*Please return Application(s) no later than **Friday June 16th***

Expo & Gallery Events held at Mohegan Sun's Earth Expo & Convention Center  
1 Mohegan Sun Boulevard, Uncasville, CT 06382 – Winter Garage Parking Entrance  
Production by Rebecca Anne LoCicero and Dory Dzinski

Saturday August 19, 10:00am-6:00 pm & Sunday August 20, 10:00am-6:00pm

We would like to invite you to participate as a vendor at our CT Psychic & Beyond Soul Light EXPO being held on Saturday, August 19, 2023 from 10 a.m. to 6 p.m. and Sunday, August 20, 2023 from 10 a.m. – 6 p.m. Set-up will be available on Friday, August 18 between 6 – 8 p.m. or Saturday morning, August 20 beginning at 7 a.m. This event will be hosted at the New Mohegan Sun Earth Expo & Convention Center.

There are two presentation areas inside the Expo & Convention Center, each with 215+ chairs, that will feature on-going 45-minute presentations throughout each day (see Presentation Application). All vendors and presentations will be listed in our Expo program guide, to be handed out free of charge to each patron at the entrance. There are advertising opportunities for the program guide (see Advertising Opportunity).

The Mohegan Sun Hotel is not offering any room discounts. There are many nearby hotels.

Included in this packet is the Application, Presentation Application, Statement Re Liability and Advertising Opportunity. Please read over the information contained in this entire packet carefully and email us with any questions. If you would like to participate you will need *print, fill out, initial and sign the contract*. You will then have to **snail-mail** all the information needed and payments in the form of check or money order to Rebecca A LoCicero, 20 Montauk Drive, Vernon, CT 06066.

This Expo will be advertised through Mohegan Sun via email, print, and the billboard entrance to the casino. The event advertising will be seen by *1 million* people through Mohegan Sun's promotions. The Expo will also be advertised through a variety of magazines, online event postings, as well as postcards, flyers and posters. As a vendor you will be provided with a jpg and links to promote the Expo. Patch provides free event listings in your own city. We will be asking that you make an account on Patch.com and promote the Expo there as well. We also encourage you to promote the event in all areas that offer free event advertising: CtNow, Reminder.com and many other local online opportunities. We encourage vendors to advertise on their own that they will be there, making it a viral internet event! Once vendors are confirmed, they will be added to the active event page on Facebook. This Facebook page is the landing space for all info, as well as Eventbrite where tickets will be sold [www.eventbrite.com](http://www.eventbrite.com) along with this will be a QR code to tickets!

We anticipate an attendance of 3500+ patrons in 2 days. Please contact us if you have any questions at all. We hope you will consider being a part of this amazing Expo presented by two of the most experienced producers of metaphysical events in Connecticut.

Thank you, Dory Dzinski [dorydzinski@comcast.net](mailto:dorydzinski@comcast.net) 860-693-2840 (landline)

Rebecca Anne LoCicero [Rsmith001@snet.net](mailto:Rsmith001@snet.net) 860-573-5652 (quickest contact is to text me ☺)

# CT Psychic & Beyond Soul Light EXPO / 2023

## APPLICATION

*Please return Application(s) no later than **Friday June 16th***

Expo & Gallery Events held at Mohegan Sun Earth Expo & Convention Center  
1 Mohegan Sun Boulevard, Uncasville, CT 06382 – Winter Garage Parking Entrance  
**Saturday August 19, 10:00am – 6:00 pm & Sunday August 20, 10:00am-6:00pm**

Your Name: \_\_\_\_\_

Email: \_\_\_\_\_

Full Mailing Address \_\_\_\_\_

Cell \_\_\_\_\_ Do you text? Y\_\_\_\_\_N\_\_\_\_\_

This information below will be **copied exactly** into the event guide to let the patrons know who you are and where you are located at the Expo. This is a guide they will take home with them and will be able to reference your information again at any future point in time. Include if you take credit cards, include your website and contact info and maybe your special deals and offers for the attending guests etc.

Your name and/or Business Name on the First Line as you wish to be listed in the program.

“ \_\_\_\_\_ ”

Include below a short bio on you, your work and/or your business. **Limit to 40 words or less.**

---

---

---

---

---

---

---

---

---

---

## **PRICING**

\_\_\_\_\_ **\$300** fee for 2 full days for **one** 9x9' booth space at Expo

(Sat. Aug 19, 10am-6pm AND Sun. Aug 20, 10am-6pm)

\_\_\_\_\_ **\$500** fee for 2 spaces (discounted rate)

Make payment - check or money order - payable to: Rebecca A LoCicero, 20 Montauk Drive, Vernon, CT 06066. Please note in the Memo 'expo space fee'

**All fees paid are non-refundable. There are no exceptions. \*\*It is your responsibility to read & understand contract (Application) in its entirety before signing.**

The producers have the right to refuse your Application. You are not guaranteed a space until your Application is approved, and full payment is made and cashed. If you are not approved to participate, your payments will be returned to you immediately.

**BOOTH INFORMATION** - Vendor types will be mixed together throughout one large room which holds approximately 300 tables. There are No Quiet Spaces! You will be surrounded by noise and will have other vendors directly next to you and possibly behind you. If you need some privacy you will have to bring a trifold separation wall with you to put in your space. You will be provided a name tag for your booth, which will match your name on the contract for the brochure. You will be either in a center aisle, an end cap or several feet from a wall. Your 9x9' space will contain one 6' table, tablecloth, and 2 chairs. You CAN purchase two spaces, which will be 18 feet and come with 2 6' tables. We can remove the 6-foot table if you are going to use a massage table/chair (massage/energy healers etc.) in your space and if you do remove the table, you can bring a small card table for sign in sheets and promotional materials. Additionally you CAN bring more tables and set up pieces with you as long as you stay within the pipe and drape provided for your space! There is no carpeting in the event hall. Please feel free to bring your own for your table area. It is Strongly Advised that you have 2 persons at each booth space. If you need to step away for any extended period of time (even a half hour), you should provide coverage for your space. We strongly advise that **your booth always be occupied**. During expo hours you should remember to keep your area clean and clear. We ask that you express proper ethics in sales/presentation/demonstration of your work at your booth. **Do not use glitter, confetti or the like thereof; no fires, no burning candles or burning incense at all! No taping or posting signs in any way to any walls or posts.** Bring all your décor. Feel free to bring your own tablecloth to put over the one provided if you want to. Bring your information, cards, brochures and more. Set up your table to inform the patrons on the details of your work/company/organization etc. We suggest you prepare to have your banners attached to the tables or consider a free-standing banner to be placed in your space. You will have pipe and drape, this means you will have the ability to hang a banner up behind you using a hooks or rope. Sale of food and drink at your booth is prohibited. *The producers of this event have the right to ask you to leave the expo at any time for any reason, with no refund.* **X ~ Please initial here** \_\_\_\_\_

**COURTESY** - *We would like to ask kindly that you find it in your heart to be nice, kind, compassionate and patient with all those who are involved in this Expo; those running it, those hosting it, those working and volunteering at it. We will do the same in addition to promptly working with you to solve any issue! Thank you!! RAL & DD* **X-Please Initial Here** \_\_\_\_\_

## **SET UP AND TAKE DOWN TIMES**

By joining in this Expo you agree to be set up and ready to go no later than 9:30am on both Sat. 19<sup>th</sup> & Sun. 20<sup>th</sup>. That is 30 minutes before opening to the public. You will also be able to set up on Friday August 18<sup>th</sup> from 6:00-8:00pm. You may leave your area set up overnight on Friday & Saturday nights. The doors will be locked, and the hall will be secure. Your break down and complete clear-out must be completed no later than 9pm on Sunday 20<sup>th</sup>. You are responsible to remove all trash into proper receptacles and to take excess items like boxes, packing, bins, paperwork etc. home with you. Your space should be left clear in the way it was when you arrived. **X ~ Please initial here** \_\_\_\_\_

**ELECTRICITY** - There is electricity available; however, it is an additional cost. Be sure to bring extra battery packs for your phones and back up battery for your computers. If you need electricity, it has to be unlocked from the floor. The fee for the electricity is \$170. There is a separate order form for electricity that will also be attached to invitation email. Please contact us ASAP if you need electricity and we will send the form to you immediately. **X-Please Initial Here** \_\_\_\_\_

**SALES & USE TAX CERTIFICATE** - *You must be able to provide a photo copy of your Sales & Use Tax Certificate if you are planning on selling your goods at this event.* The Expo producers will *not* be checking to see if you have a copy. However, if you do not have a copy available and are removed by the Town of Uncasville, CT from the Expo, you will have to leave. Remember there are ***no refunds.***  
**X-Please Initial Here** \_\_\_\_\_

**NO REFUNDS** - We did our best to keep the cost down as low as possible for this event. Be aware there are **'no refunds'** for any of your payments to participate in any part of this Expo. (ie: booth, presentation, advertising). All checks will be cashed and deposited upon receipt. The money collected will immediately be applied to advertising fees and Expo related expenses. **X-Please Initial Here** \_\_\_\_\_

**INSURANCE COVERAGE & LIABILITY** - *We will not mandate insurance, but we strongly recommend you have a liability insurance policy for this two-day event. Your agent for your homeowners' insurance can provide you with information for this type of policy.*  
**X-Please Initial Here** \_\_\_\_\_

**Below named and signed states that you have read and agree with all the pages of this contract (2023 Application) for the CT Psychic & Beyond Soul Light EXPO August 19 & 20, 2023.**

Name Print: \_\_\_\_\_

Name Signature: \_\_\_\_\_

Date \_\_\_\_\_

Once your application and fee are received you will get a confirmation email. **Thank you Rebecca Anne LoCicero / Dory Dzinski**

# CT Psychic & Beyond Soul Light EXPO 2023

## STATEMENT RE LIABILITY

*Please return Application(s) no later than Friday June 16th*

Expo & Gallery Events held at Mohegan Sun Earth Expo & Convention Center  
1 Mohegan Sun Boulevard, Uncasville, CT 06382 – Winter Garage Parking Entrance

**Saturday August 19, 10:00am – 6:00 pm & Sunday August 20, 10:00am-6:00pm**

**Presented by Rebecca Anne LoCicero and Dory Dzinski**

**\*\* This page must be signed and returned by every vendor (Exhibitor) \*\***

**\*\* We need to provide this page to Mohegan Sun. \*\***

**\*\* You will not be accepted as a vendor (Exhibitor) without signing this page. \*\***

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Mohegan Sun which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless Mohegan Sun, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from or arising from or out of the Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees and business invitees which arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, Mohegan Sun or any part thereof. The Exhibitor understands that Mohegan Sun does not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain such insurance.

Dated \_\_\_\_\_

Exhibitor \_\_\_\_\_

# CT Psychic & Beyond Soul Light EXPO 2023

## PRESENTER APPLICATION

*Please return Application(s) no later than **Friday June 16th***

Expo & Gallery Events held at Mohegan Sun Earth Expo & Convention Center  
1 Mohegan Sun Boulevard, Uncasville, CT 06382 – Winter Garage Parking Entrance

**Saturday August 19, 10:00am – 6:00 pm & Sunday August 20, 10:00am-6:00pm**

Present at Mohegan Sun! Offering privately curtained off presentation rooms that hold 215+ seats in each! There is no additional cost for the patrons to attend your presentation. There will be 5 slots available each day for a 45-minute class or presentation within the hour timeslot. Not all presentations will be accepted. If you make a payment for a presentation and there is no space available, your check/MO will be returned to you. Please fill in the information below to be considered for one of the 10 slots. There is a **\$75.00 fee** for you to present. You will be informed of when your slot will be in advance of expo. Your presentation will be listed in the brochure with time and date alongside your vendor booth #. It will also be advertised on the Expo facebook page as an event. <https://www.facebook.com/OfficialPsychicandBeyondSoulLightExpo>

You must also provide information about your presentation/class at your booth for patrons to see and be prepared and ready to enter the presentation room 10 minutes before your allotted time to set up. We suggest you have coverage at your booth during your time slot. This is an excellent way to promote your work at an Exciting Event to a large group! There will be a podium with a microphone available, you will need to provide any additional presentation equipment yourself. Please ask any questions you need to: Rebecca at [rsmith001@snet.net](mailto:rsmith001@snet.net) Or Dory Dzinski at [dorydzinski@comcast.net](mailto:dorydzinski@comcast.net)

\*Please make this a separate check from your booth fee. Please mail to: Rebecca Anne LoCicero, 20 Montauk Drive, Vernon, CT 06066. Note in the Memo ‘presentation fee’

**Exact Title of Presentation & your name:**

“ \_\_\_\_\_ ”

**Description of Presentation (40 words or less)**

---

---

---

---

---

---

---

# 2023 CT Psychic & Beyond Soul Light EXPO

## ADVERTISING APPLICATION

Please return Application(s) no later than **Friday June 16th**

Expo & Gallery Events held at Mohegan Sun Earth Expo & Convention Center  
1 Mohegan Sun Boulevard, Uncasville, CT 06382 – Winter Garage Parking Entrance

**Saturday August 19, 10:00am – 6:00 pm & Sunday August 20, 10:00am-6:00pm**

Advertise your business in our EXPO program guide! The program is handed out to patrons throughout the weekend and is filled with the list all vendors, table numbers, and descriptions, as well as a listing and timing of all ongoing presentations. This year we anticipate **3500+** patrons throughout the weekend! The Expo program guide is the resource our patrons will use to locate and learn about the vendors. Your ad will be there for them to reference as well in the advertisement section. They will also take this program guide home to find you in the future. It is a great opportunity to get the word out about your business after the expo.

Ads are based on 8 ½ x 11 printing paper and **will be printed in black and white**. You may purchase just **one** spot per business for any of the sizes below. Your ad will be printed as it is received. Be certain it is as you'd like it; we will not be making any edits for you.

**Submit Ad** - The only method for ad submission is by email and it must be in .jpg format to rsmith001@snet.net

1/8 page \$30.00 ~ (business card size - horizontal) 2 x 3½

1/4 page \$50.00 ~ 4½ x 3½ (horizontal)

1/2 page \$80.00 ~ 4½ x 7¼ (horizontal)

Full Page \$140.00 ~ 9½ x 7¼

To place a display ad in the Expo program, please fill out below and return with payment.

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Ad Size (circle choice)      1/8 –              1/4 –              1/2 –              Full Page

Payment Submitted \$ \_\_\_\_\_

**Submit Payment** - check or money order payable to Rebecca Anne LoCicero, 20 Montauk Drive, Vernon, CT 06066 : note in the Memo 'advertising in program'